





PRESS RELEASE For immediate release

Igloofest Québec: Bigger and wilder than ever

March 6-8, 2025 — Presented by Loto-Québec in collaboration with Videotron

Québec City, Wednesday, November 20, 2024 – After electrifying crowds in Montréal and Gatineau, Igloofest will take the Monstre tour to Québec City on March 6 to 8, 2025. For the third consecutive year, citizens of the Nation of Ice are invited to unleash their inner party animal and defy the winter chill. Presented by Loto-Québec in collaboration with Videotron, Gestev and Multicolore, Igloofest Québec 2025 will call on fearless festival-goers to don their wildest winter gear and follow the trail of the yeti to Place Jean-Béliveau. With headliners Tiësto, Miss Monique and deadmau5, next year's party promises to be bigger, zanier and cooler than ever.

TICKETS

Seeing is believing, which is why Igloosapiens are invited to pick up their day passes (for as little as \$39 plus tax) as soon as tickets go on sale on **Friday, November 22, at 10 a.m.** at quebec.igloofest.ca.

Subscribers to the Igloofest Québec newsletter get early access to tickets starting Thursday, November 21, at 10 a.m.

More time to dance

Over 20,000 Igloosapiens are expected to brave the elements this March when the world's coldest music festival heats up the frosty outdoor dance floor with vibrant beats and dazzling lights. Attendance skyrocketed by 50% between 2023 and 2024, and organizers are aiming for an even larger turnout by electronic music fans in 2025. "Igloofest has quickly established itself in the Quebec City market, and we're back with a memorable edition next March, says Martin Tremblay, President of Gestev. We're thrilled to see how quickly the event has grown. There's clearly a demand for electronic music in Quebec City, and that's why Igloofest Quebec is becoming an increasingly important part of our beautiful city's cultural universe."

Returning to Place Jean-Béliveau for the third time, the festival will go with an enhanced version of last year's crowd-pleasing site layout. Festival-goers can look forward to a spectacular experience with top-tier international artists and a party-till-you-drop atmosphere that will keep them dancing into the night against a stunning backdrop.

The legendary Après-Ski parties are back! After the festival, revelers can head to **Boîte de Nuit St-Joseph** and keep the party going into the wee hours. The Après-Ski lineup of intimate sets by select artists will be announced in the new year.

Local and global talent

As always, the Igloofest schedule promises a pulsating mix of local, Canadian, and international talent.

"We're planning a spectacular blizzard of artists from home and abroad for the third edition of Igloofest Québec," says Pascal Lefebvre, cofounder of Multicolore. "We're proud to help take the signature Igloofest experience to new heights and bring its iconic energy to the four corners of Québec for the first time."

On Thursday, March 6, legendary DJ **Tiësto** kicks off the festival with his genre-blending mix of electronic beats and innovative pop to ignite the dance floor. Opening for Tiësto are high-energy acts **Nico de Andrea** and **Yas Khazen**. On Friday, March 7, Ukrainian progressive techno sensation **Miss Monique** takes over Place Jean-Béliveau with her captivating sound. Montréal duo **Hicky & Kalo** and singer-songwriter and DJ **SIN LESS** will warm up the crowd and get the adrenaline pumping. On closing night, Saturday, March 8, Québec City native **LOU FRE\$H** and eclectic trance talent **TDJ** will set the stage for the grand finale, featuring none other than **deadmau5**. The seven-time Grammy nominated Canadian icon will close out the third edition of Igloofest Québec with the hottest and most unforgettable set yet.































Thank you to our event partners

This bigger, brighter, bolder third edition of **Igloofest Québec** is made possible by the festival's valued partners. Special thanks to presenting partner <u>Loto-Québec</u> and collaborating partner <u>Videotron</u> for their enormous contributions. We are also grateful to major partners <u>Sapporo</u>, <u>National Bank</u>, <u>Solotech</u> and <u>ROMA</u> and to official partners <u>Distillerie 3 lacs</u>, <u>Red Bull</u>, <u>SAQ</u> and <u>La Boîte de Nuit St-Joseph</u>. A special mention to our official suppliers <u>Le Bonheur</u> and <u>Le Pive</u>, event host <u>ExpoCité</u>, our public and tourism partners <u>Gouvernement du Québec</u>, through the Ministère du Tourisme and the Secrétariat à la Capitale-Nationale, and <u>Destination Québec cité</u>, and our media partners <u>Billie</u>, <u>TVA</u> and <u>Journal de Québec</u>.

About Igloofest

Since 2007, Igloofest has been bringing together thousands of music lovers to dance under the stars at Montréal's Old Port. In 2022, on its 15th birthday, Igloofest launched its first Québec City edition. With its icy decor set against steel structures, its striking architectural visuals, its program that draws the best local and international artists, its surprising and playful Igloovillage, and its tacky snowsuit contest, Igloofest is one of Québec's hippest events and one of the country's most popular winter destinations.

About Gestev

Founded in 1992, Gestev is a dynamic event and concert management company specializing in happenings that make their mark locally as well as on the world stage. Gestev leads the way in the design, production and promotion of events and concerts, venue management, and experiential marketing through its Gustav agency. Gestev showcases homegrown and international talent throughout the market it serves. As a subsidiary of Quebecor Sports and Entertainment, which also includes the venues the Videotron Centre, Baie de Beauport, Théâtre Capitole, Théâtre du Casino du Lac-Leamy and Cabaret du Casino de Montréal, Gestev is able to present high-quality events enhanced by the convergence opportunities offered by the Quebecor group's scope and the magic touch known as "The Gestev Experience." They range from classic Gestev events such as Red Bull Crashed Ice, the Vélirium, the UCI Mountain Bike World Cup and the FIS Cross-country skiing World Cups to current flagship events such as the Je Cours QC running series, the Cigale festival, Igloofest Québec, Festivent de Lévis and Festibières.

About Multicolore

Multicolore has successfully made its mark on the Québec cultural and event scene for nearly 20 years. Masterfully creating colourful, inspiring, creative and vibrant experiences, Multicolore is responsible for such must-see Montréal events as Piknic Électronik, Igloofest, the MEG festival, and Super Fête. It includes a production division, Matane Productions, and now Courage! Multicolore creates and produces unique social experiences and events that bring people together and entertain them by mixing talents and creative collaborations of all shapes and colours.

About Courage!

Founded in 2018 in Montréal, Courage! focuses on artist management, musical production and marketing, and concert and event production and presentation. Courage! is behind the artistic and musical curation of such festivals as Piknic Electronik and Igloofest Montréal, as well as indoor and club programming under the (Avec) Courage brand.

More information : quebec.igloofest.ca

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